

CPRA Web Site Sponsorship Information

6-24-11

WEB SITE SPONSORSHIPS

The www.CPRA.org web site's home page is visited by hundreds of potential customers thousands of times each month. Displaying a 'hot button' that takes them *directly* to your web site at such a low cost makes a lot of sense.

SPACE IS LIMITED

There are 6 positions available on the right side of the front page. The top 3 are large size (100 h x 125 w pixels) and the lower 3 are regular size (50 h x 125 w pixels). The top position is the Premium position.

Art should be submitted in scaled **jpg** format, i.e. 1x, 2x or 4x sizes.
We cannot process pdf formatted files

CPRA IS NOT RESPONSIBLE FOR IMPROPERLY SCALED ART RESULTS.

Artwork: Artwork that doesn't fit the location size must be adjusted to best fit in the height dimension. You are allowed one resubmission of new art if it doesn't look as expected. Complex backgrounds and picture may not present themselves well as a web picture. You are allowed one resubmission of new art within 30 days if it doesn't look as expected.

Art may be full color or B&W. Sorry, no animations accepted at this time.

Art may only be changed 15 days before the first day of the following quarterly month dates; Jan, Apr, Jul and Oct. Minimum period for art is 3 months.

Quarterly web fees

- A. Premium, Top spot (100 x 125 pixels): **\$ 400/qtr** minimum sponsorship.
- B. Large (2 middle spots) (100 x 125 pixels): **\$ 300/qtr** minimum sponsorship.
- C. Small (3 lower spots) (50 x 114 pixels) : **\$ 200/qtr** minimum sponsorship.

Larger spots may be accommodated priced at the total of the spaces above that are used. Width is fixed but height may be accumulated subject to review for web compatibility.

All submissions are reviewed for suitability for CPRA's membership.

PAYMENT:

Sponsorships can be prepaid by cash, check or credit card.
Email commercial@cpa.com or call 800-666-866 for more details.

We will be looking for you on the CPRA web site Home page soon.