CPRA CommLink Sponsorship Program for Commercial Members

The printed version of the monthly CommLink is returning. This publication will be mailed to over 500 CPRA members every month. Many decision makers in the southern California area read and retain this mailing for important association news and chapter meeting information.

The CPRA web site will also post the current CommLink for those who prefer on-line accessibility. Sponsor recognition will appear there also.

Before the printed and mailed version of the CommLink was discontinued over a year ago, commercial members found it was an invaluable tool to get information about their products and services distributed to the public safety community.

The rebirth of the CommLink depends on sponsorship support to keep it alive.
As most commercials know, it is expensive to produce and mail literature and the CommLink is no different.

Effective 8-1-07, CPRA has established a CommLink sponsorship program.
The amount of recognition is proportional to the level of sponsorship each month.
The sponsors may use their recognition space as they like, subject to refusal of content that is inappropriate for the CommLink readership. All copy will be printed in black and white and fit within the space dimensions below.

The initial sponsorship program has provisions for 4 monthly sponsors in the following levels:

Monthly CommLink Sponsorship opportunities:

$ 100 to $199	One 1/4 page display space. 2 sponsors per month Space dimensions: 3.5" wide x 5" high, maximum
$200 to $400	One 1/2 page display space. 1 sponsor per month Space dimensions: 7" wide x 5" high, maximum
$400 and over	One full page display space. 1 sponsor per month. Space dimensions: 7" wide x 10" high, maximum

Terms; Sponsors may contract for multiple months. Payment is due in full at least 30 days prior to publication. After 30 days prior to publication unsponsored space will be released to other vendors. Sponsorships are first-come, first-serve and those who apply after all space is taken can be wait-listed if requested. If sufficient quantity of wait-listed sponsors justify another double sided page an additional page will be added to the CommLink for that month. Credit cards can be used.

For sponsorships, contact the commercial membership committee:

Jack Daniel: 800-NON-TOLL email: commercial@cpra.org
Larry Weber: 800-801-7253 email: larry@thesalesgroup.com
Mel Samples: 310-374-2923 email: mel.samples@cadstarinc.com

OR ANY CPRA BOARD MEMBER.